

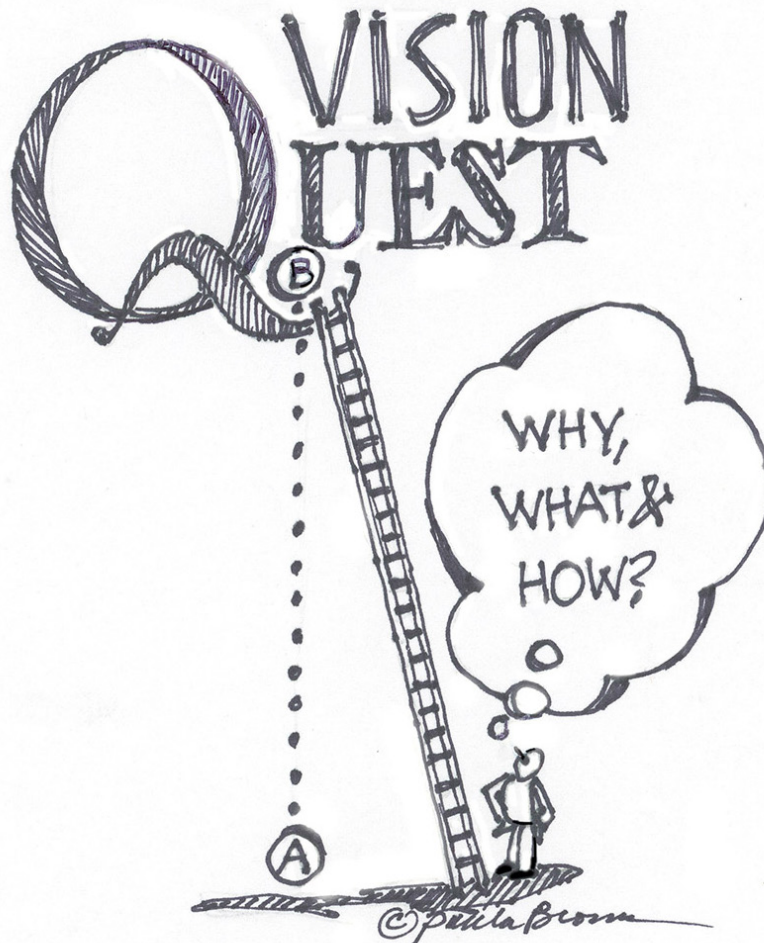


PAULA BROWN | HEARTIST

CHI·LIGHTFUL[®]

Vision Quests - Individual Visual Essence Story Journeys

Be SEEN! See *clearly* who you are and where you are with one on one “Vision Quest” interview storytelling. Uncover your “extraordinary” from what you think ordinary, it is there, you just can’t seem to SEE it. Receive a precious visual mind map that captures present moment information, and brings thinking into reality by being “on paper”. Your personal visual “coach” for clear focus, flow, growth, decision-making, direction, awareness of differences, likeness, showing community, showing ALL! Gain valuable touchstones for progress; a keen tool for you to get “stuck unstuck”, to show and reveal current stories, find focus, progress, find purpose, ask questions, form accurate assessments, gain understanding, and spark insights to create greater productivity.



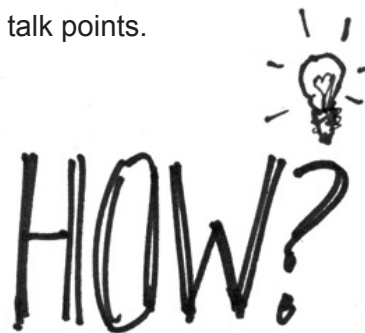
Vision Quest example from a Vision / Brand Quest, one page from final pdf for KEY BRAND VALUES.

KEY VALUES





A Vision Quest is an illustrated mini discovery “interview”, resulting with a visual mind map summary. A Quest is guided by a pre-agreed upon topic, a series of informal questions then lead a Q&A conversation, ending with delivery of a quick black and white illustrated summary. Results are given in visual form, and reflect key talk points.



Interviews are done via the phone or in person and are an hour long. Quests can be done with one or with a small group. Vision Quests could be used as “mini discovery retreats” with at least 3 C suite individuals or with key managers (hour and a half long for a group session).



Vision Quests bring what one is thinking into SEEN; what is “right in front of you” yet can’t be seen. Get your walk and talk “onto paper”. Quests are used as a visual summary, a marker or recording of meanings, ideas, status, skills and understandings, in real time, the present moment. A visual show and tell speaking in the universal language of “pictures”. Some of their values are to clearly SHOW story, to translate complex to simple, to find focus, gain agreement, review “past and future”, share process, a brainstorming tool, and uncover AHA moments. Visual summaries become funnels; they simplify verbal communications, list key benefits, flag understandings... the sky is the limit! Individual Quests or group Quests provide the friendly benefit of showing with illustration “pictures”: alignments, non-alignments, different viewpoints, styles, and goals.

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Quests spark awareness of what needs to be done, changed, begin a process of prioritizing, of “getting things going”. A Quest can open up communication, give all the opportunity to express outside of the box, share the discovery of commonalities, correct and clear up focus, get all on the same “story page” in order to increase productivity, and problem solving for individuals and the C suite.

Quests get “stuck unstuck”, period!



WHO?

INTERVIEWEE for Quests: Working directly with CEO's, C-Suite officers, individual business owners, upper management individuals, educators, inspirational speakers, workshop and event leaders, ideation staff.



VALUE:

What does a Vision Quest “do” and what do you do with one?

Vision Quests bring your focus into the present moment in a very quick manner. The illustrated summary is a “visual mind map” that begs and points to creation of beginnings, for accountability, and positive growth. A Vision Quest is an un intimidating, fun, new way to show personal and professional present time story or conditions. A Quest summary can be used to mediate and show differences, get everyone to understand point of view, get all on the same page. They visually show business and personal relationship personalities, perceptions, styles, points of agreement or confusion, lack or flow of productivity. Pictures clarify communication, leadership styles and effectiveness, company brand & mission, customer service needs, demands and dreams of internal and external partners. Illustrated Vision Quests ignite ideation, define and evolve process styles, uncover needs, desires, understandings, and team accord.

With the use of a visual record from a Vision Quest session one can establish baselines of “what is working” or understood, and what needs a bit of attention to get back into clarity, flow, focus, productivity, and harmony. Vision Quest timelines are wonderful tools to show progress, encourage participation in positive change.

Be SEEN, get “stuck unstuck”; show, share, and “own” the essence that makes up your story. For both you and your team, a great opportunity to have fun, permission to think outside the box, a truly inclusive, encouraging, a creative and innovative process!

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Some story offerings for Vision Quests are:

Quest for communication

Quest for purpose

Quest for productivity

Quest for brand

Quest for Mission

Quest for partnerships

Quest for balance

Quest for learning

Quest for flow / define passion

Quest for focus

Quest for Vision

Quest for internal communications

Quest for Core

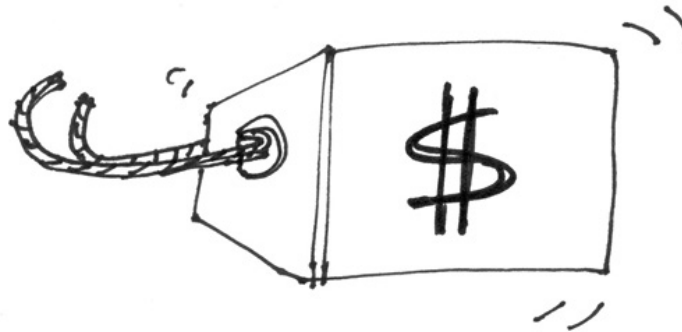
Quest for external Communications

Quest for team harmony

Quest for change

ETC!!!!

Custom Quests for specific needs!



DELIVERABLES:

Vision Quests include the phone or on-site discovery interview and within 48 hours* of the interview the delivery of a black and white pdf of an illustrated “findings summary” record of the question / answer interview.

Please call for fees for sessions.

Fee is based on one-hour time length, non-rush turn around, and can be customized and calculated for group rates if needed.

* Or agreed upon timeframe at time of interview scheduling.